

# The Results.

## DRAMATIC IMPACT ON STUDENT ACHIEVEMENT

### IMPROVING STUDENT ACHIEVEMENT WITH ACTIVCLASSROOM TECHNOLOGY

A highly respected educational research specialist, Dr. Robert Marzano, is in the midst of a multi-year study to determine the effectiveness of the Promethean ActivClassroom as a tool to help improve student achievement. The first phase took place in the Fall of 2008 and included 79 teachers from 50 schools from across the country. The results were astounding!

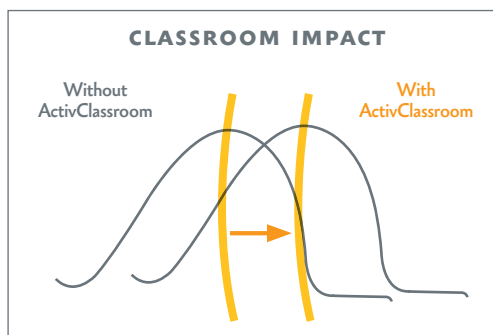
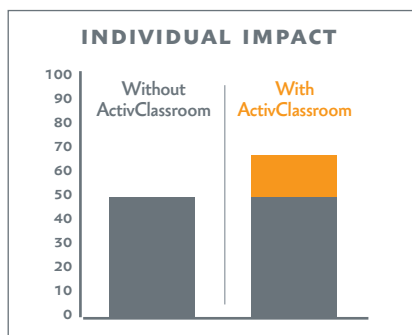
**“I think the advent of this new technology that Promethean does so well, both with the ActivBoard and The ActivClassroom, will change the face of teaching in terms of how we interact with students and what we use as content. I think this technology will help add a whole new set of strategies that were never available before.”**

-Dr. Robert Marzano

#### Study Findings:

The study, “Evaluation Study of the Effects of Promethean ActivClassroom on Student Achievement” found that utilization of the Promethean ActivClassroom lead to immediate and sustainable improvement in student achievement, and is an effective tool for helping to reduce the achievement gap.

Students taught with the Promethean ActivClassroom achieved 17 percentile points higher on average, than students taught by the same teacher, teaching the same content, using traditional methods. An experienced teacher can expect even greater results.



Using the Promethean ActivClassroom as the central platform for instruction yielded gains that were:

- |             |                                |   |
|-------------|--------------------------------|---|
| Immediate   | Across All Subject Areas       | Across All Levels of Teacher Experience |
| Sustainable | Across All Student Populations | Increased with Usage                    |

#### ActivClassroom Core Components:

- |                      |                          |                                    |
|----------------------|--------------------------|------------------------------------|
| ActivBoard           | Learner Response Systems | Lessons Aligned to State Standards |
| Interactive Software | Professional Development | Professional Learning Community    |

#### Conclusion:

Students of teachers with minimal teaching experience can expect a 17 percentile gain in academic achievement.

A 29 percentile gain can be expected when the teacher:

- Has 10+ years of teaching experience
- Has a high confidence level in using the technology
- Has used the technology for 2+ years
- Uses the technology for 75-80% of classroom instruction

**The Promethean ActivClassroom is a one-time investment which results in significant long-term gains in academic achievement for all types of learners.**

Download a copy of the complete study, at [www.PrometheanWorld.com/stimulus](http://www.PrometheanWorld.com/stimulus)

